

EYE'S WIDE OPEN



For most of us, keeping our skin looking youthful and healthy is a Herculean challenge. Throw in the harsh local climate and a dry winter, and you get a recipe for tired and dehydrated skin.

“The good news is that advancements in both technology and skin therapy are now providing ways in which we can tackle nature’s harshest elements, as well as the ageing process,” says Dr. Maureen Allem, founder and medical director of Skin Renewal, part of the renowned Renewal Institute.

“Innovative new treatments are being introduced, such as the [Jett Plasma Lift™](#), which have been carefully designed to rejuvenate skin and preserve natural moisture. This treatment, in particular, has an immediate and visible skin-tightening effect, and is powered by the unique Jett Plasma Medical.”

This is a medical device that is used for various kinds of skin treatments and helps with the removal of lines, wrinkles and sagging skin. As evidence has already shown, the treatment is especially effective in ‘lifting’ droopy upper eyelids and treating crows feet. This is often a problem area for people, and particularly women, as the skin around the eyes is very thin and loses elasticity faster than the rest of the face.

To read the full article visit: <http://bit.ly/DossierEyes>